



Canterbury Consulting

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Quarterly Asset Class Report

Private Equity

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September 30, 2015

Canterbury Consulting recommends a diversified portfolio of private capital strategies. Consistently committing to private capital drives long-term asset growth, net of inflation, by taking advantage of the illiquidity premium derived from inefficient markets and superior manager selection

- Canterbury blends strategic and opportunistic approaches to construct private capital portfolios that are diversified by sector, geography, and vintage year
 - Strategic: using various market inputs to form a baseline, we create a recommended model portfolio allocation
 - Opportunistic: we combine top-down and bottom-up analysis to achieve excess risk-adjusted returns through market intelligence and superior manager selection

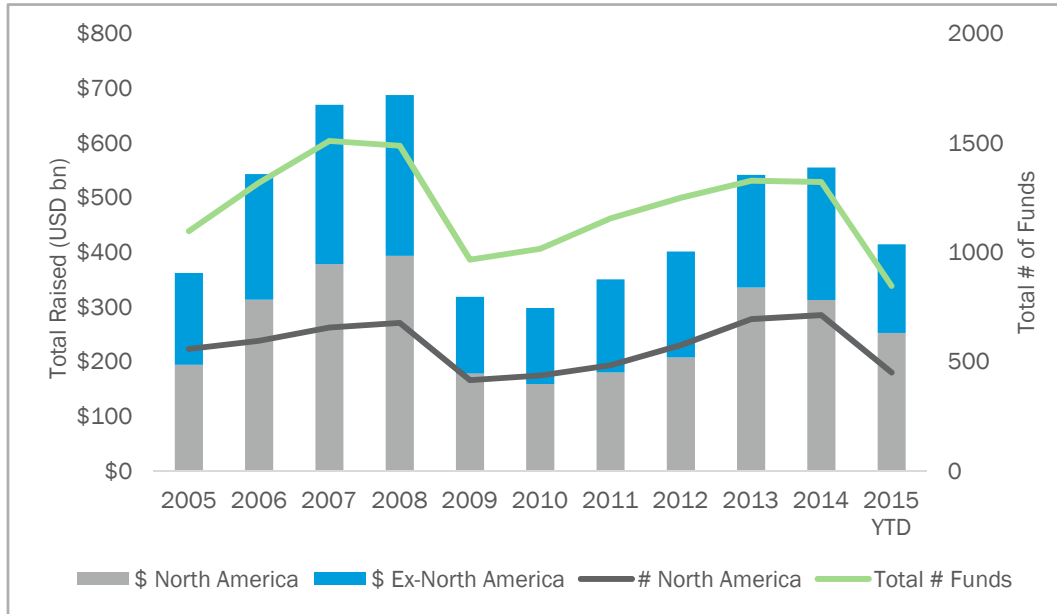
Role	Asset Categories	Risks
Growth	Public and Private Equity	Market Decline
Capital Preservation	Fixed Income, Hedge Funds	Rising Interest Rates, Highly Correlated Markets
Inflation Protection	Real Assets: Real Estate, Commodities	Deflation

- Over a full market cycle, private equity is expected to generate above-market returns commensurate with risks associated with the asset class (i.e., illiquidity, time horizon, etc.)
- Given the length of the time required to deploy capital and constant evolution of the opportunity set, investors in private equity must commit consistently across cycles and avoid “market timing” in order to generate returns

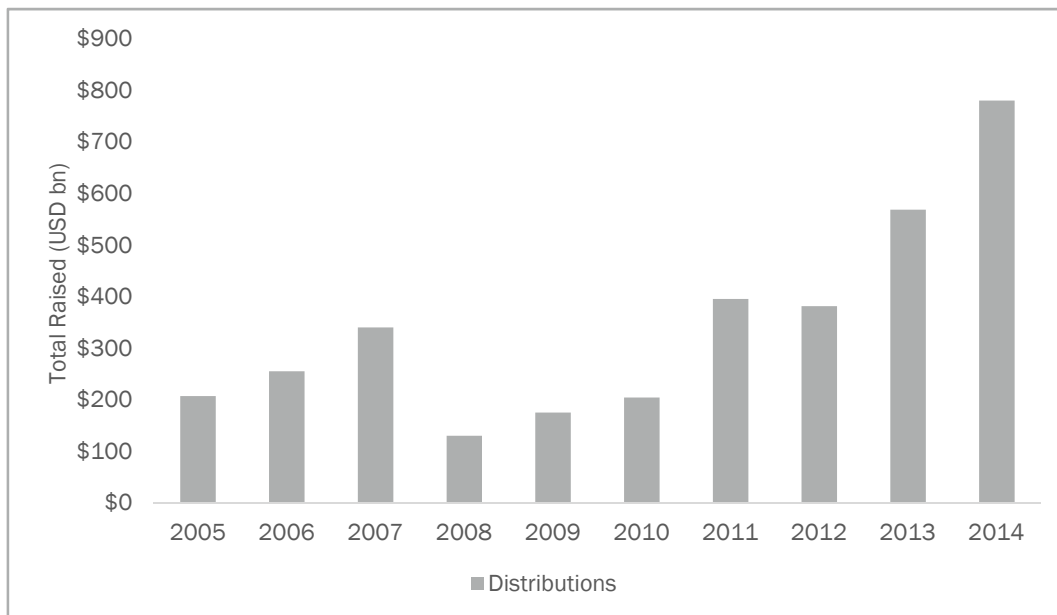
Fundraising & Distributions

Private Equity

Global Fundraising



Fund Distributions



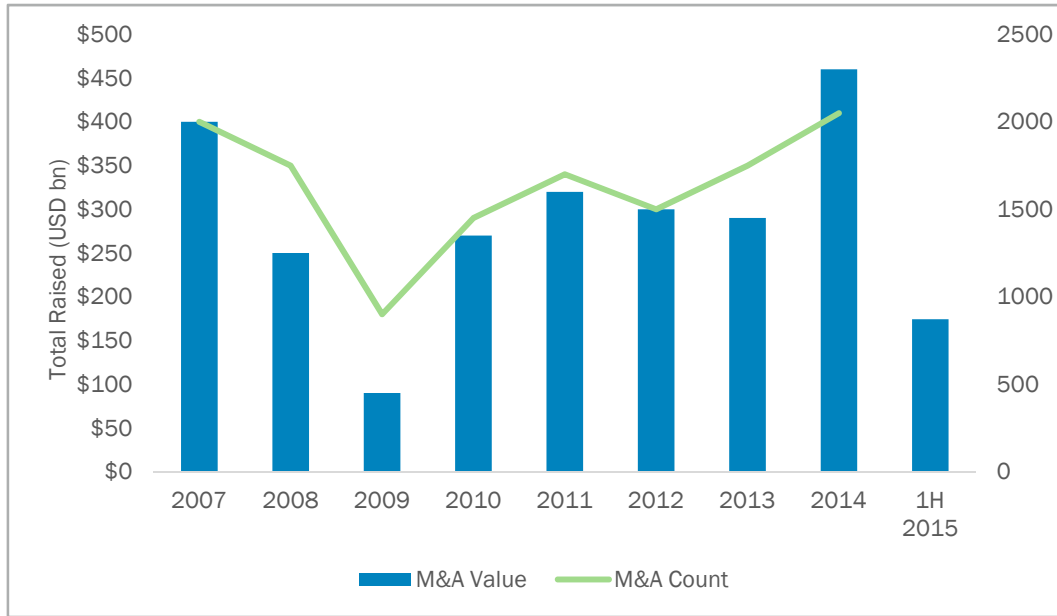
- Based on 3Q 2015 activity, total capital raised for new funds is tracking to 2014 levels
- As discussed in previous quarters, the trend of fewer funds raising larger amounts of capital persists.
 - This is further evidenced by the projected 15% decrease in total number of funds raised globally in 2015E.
- Based on FY 2014 estimates, global distributions reached record levels last year, which impacted both the velocity of new commitments and access to funds this year as investors sought to re-deploy capital

Source: Preqin, reported as of October 2015

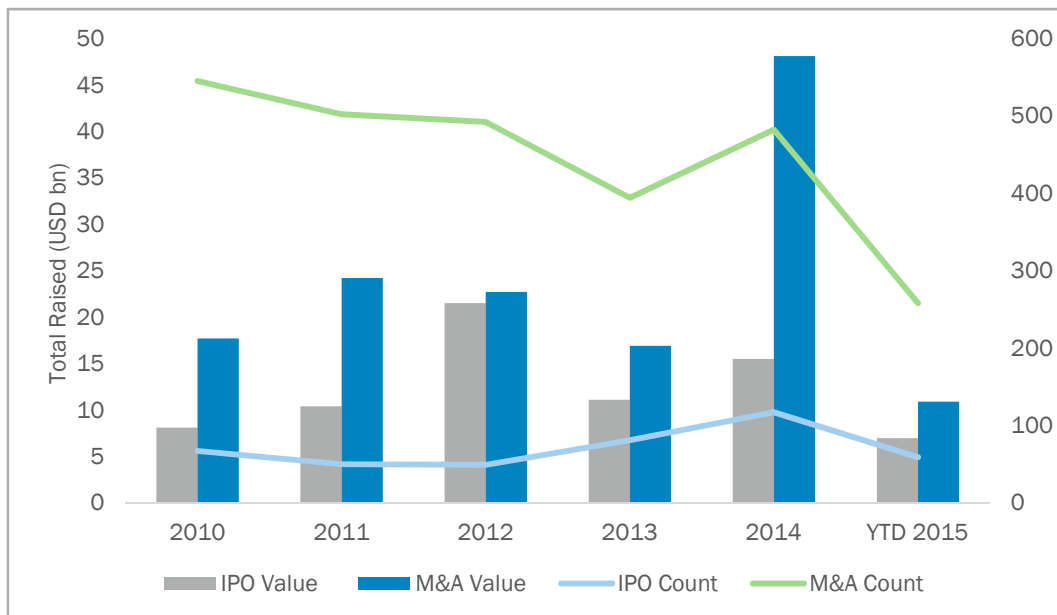
Exit Activity

Private Equity

Private Equity-Backed



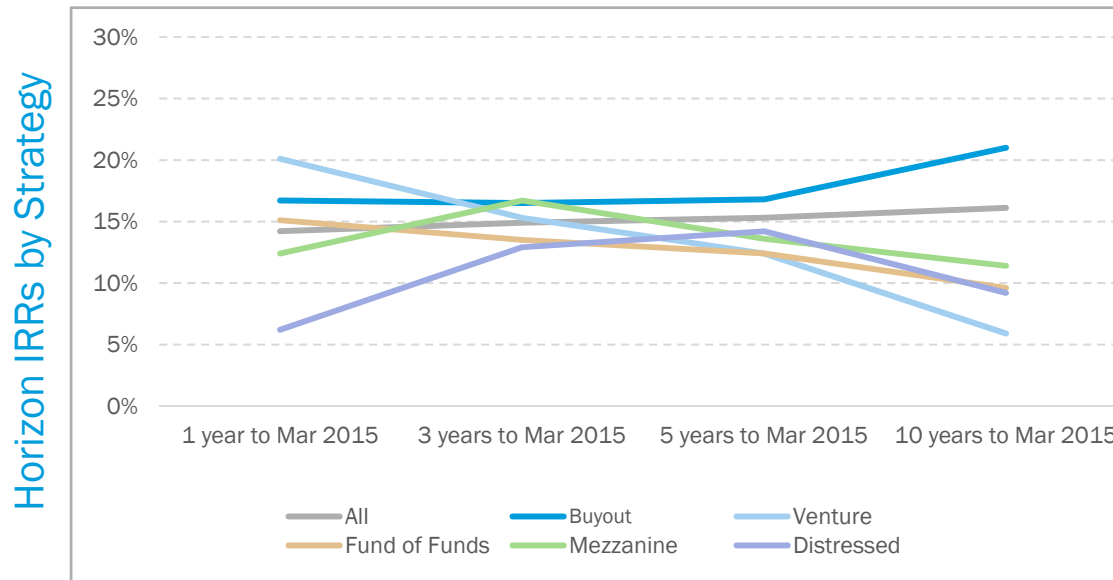
Venture-Backed



- After a banner year in 2014, global private equity-backed M&A activity has declined in 2015 due to market uncertainty
 - Total M&A volumes in 1H 2015 have declined approximately 35% percent over the same time period during the previous
- Market conditions have also adversely impacted venture-backed companies, as evidenced by a slowdown in IPO and M&A activity through 3Q 2015
- While the increase in volatility and uncertainty may impact future exit activity, it will also provide attractive opportunities to deploy capital

Source: NVCA, MergerMarket (based on disclosed M&A values)

Horizon Performance



Private Equity

- Although short-term performance is not meaningful in private equity, it is evident all strategies benefited from the “rising tide” of valuations seen over the past 12 months
 - Buyout performance has been strong over the long term, while venture has benefited from the current valuation environment
 - Given market strength of the past few years, distressed strategies have underperformed on a relative basis in the short-term

Source: Preqin, reported as of October 2015